



CENTRAL FORT BEND
chamber of commerce

2023 Sponsorship & Marketing Opportunities

OUR MISSION:

to cultivate community connections,
advocate for business and
facilitate growth.



4120 Avenue H
Rosenberg, TX 77471
cfbca.org | info@cfbca.org



Annual Sponsorship Packages

PLATINUM SPONSOR - \$10,000

- (1) Golf Team of 4
- (1) Clay Shoot Team 4
- (1) Table for 8 both State of the City Luncheons
 - Richmond and Rosenberg
- (1) Leadership Fort Bend Participant
- (1) Full-Page Ad in the Chamber's 2023 Member Directory

GOLD SPONSOR - \$5,000

- Choice of (1) Golf Team of 4 or (1) Clay Shoot Team 4
- Choice of (1) Table for 8 at either State of the City Luncheon (Richmond or Rosenberg)
- (1) Full-Page Ad in the Chamber's 2023 Member Directory

As a premium sponsor of the Chamber, the following benefits are included in all Annual Sponsorship Packages:

- First rights to sponsor any new Chamber programs and events added to the 2023 Calendar
- Dedicated social media post announcing sponsorship
- Listed on all event programs as a sponsor (when applicable)
- Listed on all event PowerPoints as a sponsor
- Listed in the Chamber's 2023 Member Directory as a sponsor
- Logo inclusion on Chamber Investor signage
- Listed as a sponsor in Chamber Office Lobby

Program-Focused Networking Events

MONTHLY EVENTS

Monthly networking breakfasts that each feature a panel discussing various topics that affect Fort Bend County businesses. Areas of focus will switch off monthly between topics that focus on Governmental Affairs and Infrastructure.

2023 Schedule:

Governmental Affairs - March, May, July, September, November

Infrastructure - February, April, June, August, October, December

Projected Attendance: 20+ Each Session

PRESENTING SPONSOR - \$300 PER MONTH

- Company name included in title of the event:
 - Example: "Meet Your Local Commissioners presented by Company Name"
- Opportunity to speak during the event
- Logo inclusion on all event materials
- Dedicated social media post
- Company name included in all press releases
- Recognition during event



SUCCESS IN :60 SERIES

Bi-monthly series during the lunch hour that focuses on an array of topics to assist businesses of all shapes and sizes in their success.

2023 Schedule:

February, April, June, August, October, December

Projected Attendance: 20+ Each Session

PRESENTING SPONSOR - \$500 PER MONTH

- Company name included in title of the event:
 - Example: "Marketing Your Business presented by Company Name"
- Opportunity to speak during the event
- Logo inclusion on all event materials
- Dedicated social media post
- Company name included in all press releases
- Recognition during event



**SUCCESS
in 60:
Working Power Hour**

Annual Luncheons

STATE OF THE CITY - ROSENBERG

Annual Luncheon featuring a presentation from
Mayor Raines, City of Rosenberg
Thursday, February 16, 2023
Rosenberg Civic Center
Projected Attendance: 250+

PRESENTING SPONSOR: **SiEnviro**
Si Environmental, LLC

UNDERWRITER SPONSOR - \$1,000

- Table for (8) Guests with priority placement
- Logo Inclusion on all event materials
- Dedicated social media post
- Company Name included in all press releases
- Recognition during State of the City Rosenberg

CORPORATE TABLE - \$500

- Table for (8) Guests with Preferred Placement
- Company Name Included in Event Program



FUTURE OF WORKFORCE DEVELOPMENT LUNCHEON

Annual Luncheon with Local Panelists Discussing
the Future of Education & Workforce
in Fort Bend County
September 2023
Projected Attendance: 150+

PENDING PRESENTING SPONSOR - \$5,000

- Table for (10) guests with priority placement
- Logo listed on events page in Chamber's 2023 Membership Directory
- Logo Inclusion on all event materials
- Dedicated social media post
- Company Name Included in all press releases
- Recognition during luncheon

UNDERWRITER SPONSOR - \$1,000

- Table for (8) Guests with priority placement
- Logo Inclusion on all event materials
- Dedicated social media post
- Company Name included in all press releases
- Recognition during luncheon

CORPORATE TABLE - \$500

- Table for (8) guests with preferred placement
- Company Name included in event program



STATE OF THE CITY - RICHMOND

Annual Luncheon featuring a presentation from
Mayor Haas, City of Richmond.
Wednesday June 14, 2023
Projected Attendance: 300+

PRESENTING SPONSOR: Kevin Patton, Agent
State Farm
www.KevinDPatton.com
281-342-2460

UNDERWRITER SPONSOR - \$1,000

- Table for (8) guests with priority placement
- Logo Inclusion on all event materials
- Dedicated social media post
- Company Name Included in all press releases
- Recognition during State of the City Richmond

CORPORATE TABLE - \$550

- Table for (8) guests with preferred placement
- Company Name included in event program



Health & Wellness Day

An event showcasing our health and/or wellness businesses to local high students in the CTE Health Science pathways in an effort to build our future healthcare workforce. Healthcare focuses can include, but are not limited to: Dental, Patient Care, Pharmacy, Medical Assisting and General Health Science Pathway.

March 2, 2023

University of Houston at
Sugar Land, College of
Nursing

PRESENTING SPONSOR \$2,000 **EXCLUSIVE**

- **Company name included in title of the event: "Health & Wellness Day presented by Company Name"**
- **Logo listed on events page in Chamber's 2023 Membership Directory**
- **Exhibitor Booth with premier booth location**
- Dedicated social media post
- Logo inclusion on all event marketing materials and event signage
- Recognition during the event
- Company name included in all event-related press releases

STUDENT BUS SPONSOR \$1,000

- **Exhibitor Booth with preferred booth location**
- Dedicated social media post
- Logo inclusion on all event marketing materials and event signage
- Recognition during the event
- Company name included in all event-related press releases

LUNCH SPONSOR - \$500

- **Exhibitor Booth with preferred booth location**
- Dedicated social media post
- Logo inclusion on all event marketing materials and event signage
- Recognition during the event
- Company name included in all event-related press releases

EXHIBITOR BOOTH - \$100

- Health & Wellness Day Booth Space with 6' Table & (2) Chairs
- Lunch for (2) Company Representatives
- **Exhibitor MUST be in the Health & Wellness Industry and MUST have an interactive exhibit for the students**
- Logo inclusion on event signage
- Company Name included in all event-related press releases

*Power is Available for Exhibitor Booths



**WORKFORCE
DEVELOPMENT**

This event is part of the Central Fort Bend Chamber's focus on Workforce Development in Fort Bend County.



Technology Day

An event showcasing businesses in the Technology Industry to local high students in the CTE Technology pathways in an effort to build our future workforce. Areas of focus for Technology Day include, but are not limited to: Design & Multimedia, Digital Communications, Cybersecurity, Programming & Software Development.

March 3, 2023

University of Houston at
Sugar Land, College of
Technology

PRESENTING SPONSOR \$2,000 **EXCLUSIVE**

- **Company name included in title of the event: "Technology Day presented by Company Name"**
- **Logo listed on events page in Chamber's 2023 Membership Directory**
- **Exhibitor Booth with premier booth location**
- Dedicated social media post
- Logo inclusion on all event marketing materials and event signage
- Recognition during the event
- Company name included in all event-related press releases

STUDENT BUS SPONSOR \$1,000

- **Exhibitor Booth with preferred booth location**
- Dedicated social media post
- Logo inclusion on all event marketing materials and event signage
- Recognition during the event
- Company name included in all event-related press releases

LUNCH SPONSOR - \$500

- **Exhibitor Booth with preferred booth location**
- Dedicated social media post
- Logo inclusion on all event marketing materials and event signage
- Recognition during the event
- Company name included in all event-related press releases

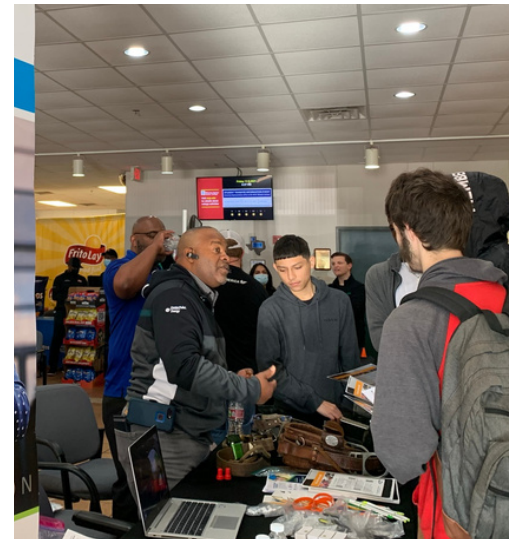
EXHIBITOR BOOTH - \$100

- Technology Day Booth Space with 6' Table & (2) Chairs
- Lunch for (2) Company Representatives
- **Exhibitor MUST be in the Technology Industry and MUST have an interactive exhibit for the students**
- Logo inclusion on event signage
- Company Name included in all event-related press releases

*Power is Available for Exhibitor Booths



This event is part of the Central Fort Bend Chamber's focus on Workforce Development in Fort Bend County.



Cornhole & Crawfish



Cornhole & Crawfish is an annual event that aims to raise funds for the Leadership Fort Bend Alumni's scholarship program. Scholarships are provided for up to (2) applicants per Leadership Fort Bend Class.

This event includes teams of (2) competing in the Cornhole Tournament, cold drinks, networking opportunities and lots of crawfish and burgers.

April 21, 2023
Dry Creek Social Club

Projected Attendance: 150+

PRESENTING SPONSOR - \$2000 EXCLUSIVE PENDING

- Company name included in title of the event: "Cornhole & Crawfish presented by Company Name"
- Logo listed on events page in Chamber's 2023 Membership Directory
- (1) Cornhole Team (Includes meal & drink tickets for 2 players)
- Company name included in all press releases
- Logo inclusion on all event marketing and event signage
- Dedicated social media post

MUDBUGS & BAGS SPONSOR - \$500

- (1) Cornhole Team
 - Includes meal & drink tickets for 2 players
- Company name included in all press releases
- Logo inclusion on all event marketing and event signage
- Dedicated social media post

CORPORATE SUPPORTER - \$250

- (1) Cornhole Team
 - Includes meal & drink tickets for 2 players
- Company name included in all press releases
- Logo inclusion on all event marketing and event signage
- Dedicated social media post

TEAM REGISTRATION - \$100

- (1) Cornhole Team
(Includes meal & drink tickets for 2 players)

LEADERSHIP
FORT BEND
Alumni

Clay Shoot Tournament

Our annual Clay Shoot Tournament provides an outdoor environment for members to network, build business connections and have fun.

May 9, 2023 | Greater Houston Sports Club | Projected Attendance: 75+

PRESENTING SPONSOR - \$5,000

EXCLUSIVE

PENDING

- (2) Teams of 4 Shooters
- Company name included in title of the event: "Clay Shoot presented by Company Name"
- Company name included in all press releases
- Logo listed on events page in Chamber's 2023 Membership Directory
- Logo inclusion on all event marketing
- Logo inclusion on event signage
- Dedicated social media post



PHOTO STATION SPONSOR - \$2,000

EXCLUSIVE

PENDING

- (1) Team of 4 Shooters
- Logo on all photo station printed photos
- Company name included in all press releases
- Logo inclusion for all event marketing
- Dedicated signage at photo station
- Dedicated social media post



LUNCH SPONSOR - \$1,800

(2 AVAILABLE)

- (1) Team of 4 Shooters
- Company name included in all press releases
- Logo inclusion for all event marketing
- Dedicated signage at lunch station
- Dedicated social media post



TEAM FLURRY SPONSOR - \$1,500

(2 AVAILABLE)

- (1) Team of 4 Shooters
- Opportunity to provide prizes to flurry winners
- Company name included in all press releases
- Logo inclusion on all event marketing
- Dedicated signage at Team Flurry Station
- Dedicated social media post

BEVERAGE SPONSOR - \$500



(4 AVAILABLE)

- Company name included in all press releases
- Logo inclusion on all event marketing
- Dedicated signage at beverage station
- Opportunity to provide koozies and/or beverages
- Dedicated social media post

STATION SPONSOR - \$250

(12 AVAILABLE)

- Company name included in all press releases
- Logo inclusion on all event marketing
- Dedicated signage at designated station
- Dedicated social media post

TOURNAMENT TEAM - \$1,000

- (1) Team of 4 Shooters
- Lunch & Beverages Provided
- Team Flurry



CENTRAL FORT BEND



Saturday, May 13, 2023

100+ Central Fort Bend Community Youth

**2023
Sponsorship
Opportunities**

Presenting Sponsor - \$5,000

EXCLUSIVE

**crimson
REALTY**

- Company name included in title of the event: "Lemonade Day Central Fort Bend presented by Company Name"
- Logo placement on drawstring backpacks
- Logo on Lemonade Day Central Fort Bend website with link to website
- Logo inclusion on all Lemonade Day Central Fort Bend marketing materials and event signage for all Lemonade Day-related events
- Opportunity to provide branded item in all backpacks, relevant to Lemonade Day curriculum
- Right to provide company flyers to be displayed at all Lemonade Day events
- Opportunity to speak at mutually agreed upon Lemonade Day events
- Logo listed on Lemonade Day page in Chamber's 2023 Membership Directory
- Recognition at Chamber events, prior to Lemonade Day
- Opportunity for (1) company representative to participate as a judge and present prizes to winners
- First right of refusal for 2024 event sponsorship

SOLD

Main Squeeze - \$3,000



- Prominent logo placement on drawstring backpacks given to all participants
- Logo inclusion on Lemonade Day Central Fort Bend website
- Logo inclusion on all Lemonade Day Central Fort Bend marketing materials and event signage for all Lemonade Day-related events.
- Right to provide company flyers to be displayed at all Lemonade Day events
- Opportunity to provide branded item in all backpacks, relevant to Lemonade Day curriculum
- Opportunity for (1) company representative to participate as a judge for Lemonade Day contests
- First right of refusal for 2024 event sponsorship

Fresh Squeeze - \$2,000

- Preferred logo placement on participant backpacks
- Logo inclusion on Lemonade Day Central Fort Bend website
- Logo inclusion on all Lemonade Day Central Fort Bend marketing materials and event signage for all Lemonade Day-related events
- Opportunity to provide branded item in all backpacks, relevant to Lemonade Day curriculum
- First right of refusal for 2024 event sponsorship

Lemon Drop Investor - \$1,000

Best Lemonade Stand **EXCLUSIVE**

- Small logo on Lemonade Day backpacks
- Opportunity for (1) company representative to participate as a judge and present prizes to winners
- Logo recognition on event website and social media marketing
- Recognition as presenting sponsor of Best Lemonade Stand Contest through event signage, event marketing materials, social media promotion and awards
- Opportunity to provide branded item in all backpacks, relevant to Lemonade Day curriculum
- First right of refusal for 2024 event sponsorship

Lemon Drop Investor - \$1,000

Youth Entrepreneur of the Year Contest

- Small logo on Lemonade Day backpacks
- Logo on event website and social media marketing
- Opportunity for (1) company representative to participate as a judge and present prizes to winners
- Recognition through promotion of Youth Entrepreneur of the Year contest and promotion of winner
 - NOTE: Youth Entrepreneur of the Year award winners have the chance to benefit from national PR
- Opportunity to provide branded item in all backpacks, relevant to Lemonade Day curriculum
- First right of refusal for 2024 event sponsorship

Lemon Drop Investor - \$1,000

Best Tasting Lemonade **EXCLUSIVE**

- Small logo on Lemonade Day backpacks
- Opportunity for (1) company representative to participate as a judge and present prizes to winners
- Logo recognition on event website and social media marketing

Lemon Drop Investor - \$1,000

Best Tasting Lemonade Continued

- Recognition as presenting sponsor of Best Tasting Lemonade Contest through event signage, event marketing materials, social media promotion and awards
- Opportunity to provide branded item in all backpacks, relevant to Lemonade Day curriculum
- First right of refusal for 2024 sponsorship

Lemon Head Investor - \$750



Backpack Pick-Up Party (Only 1 Left!)

- Opportunity to Host a Backpack Pick-Up Party at business location on an agreed upon date in February or March 2023
- Small logo on Lemonade Day backpacks
- Name recognition on event website and social media marketing
- Recognition as presenting sponsor of Backpack Pick-Up Party through event signage, event marketing materials, social media promotion and awards
- Opportunity to provide branded item in all backpacks, relevant to Lemonade Day curriculum
- First right of refusal for 2024 event sponsorship

*Business must be located in Richmond or Rosenberg to be the host location

Lemon Head Investor - \$750

Build Your Stand Day

- Business Name listed on Lemonade Day backpacks
- Name recognition on event website and social media marketing
- Small logo on Lemonade Day backpacks
- Recognition as presenting sponsor of Build Your Stand through event signage, event marketing materials, social media promotion and awards
- Opportunity to provide branded item in all backpacks, relevant to Lemonade Day curriculum
- First right of refusal for 2024 event sponsorship

*Business must be located in Richmond or Rosenberg to be the host location

Pucker Pal Investor - \$250



- Name recognition on event website and social media marketing
- Opportunity to provide branded item in all backpacks, relevant to Lemonade Day curriculum
- Dedicated Social Media Post

Golf Tournament

The Chamber's Golf Tournament puts the PAR-TEE in business networking, bringing business and fun together on the green.

August 28, 2023 | Sweetwater Country Club | Projected Attendance: 100+ Golfers



PRESENTING SPONSOR - \$5,000

EXCLUSIVE

PENDING

- (2) Teams of (4) Players
- Exclusive activation space at start of golf course
- Company name included in title of the event: "Golf Tournament presented by Company Name"
- Logo listed on events page in Chamber's 2023 Membership Directory
- Premier logo placement on all event marketing and all event signage
- Dedicated social media post
- Company name included in all press releases
- Recognition throughout event

PAR TEE SPONSOR (BEVERAGE CART) - \$2,000

(2 AVAILABLE)

- (1) Team of (4) Players
- Exclusive signage on designated beverage cart
- Exclusive right to provided branded koozies
- Logo on all event marketing
- Dedicated social media post
- Company name included in all press releases

*All alcoholic beverages will be served by SWCC

PHOTO STATION SPONSOR - \$1,500

EXCLUSIVE

PENDING

- (1) Team of (4) Players
- Logo on all photo station printed photos
- Logo on all event marketing
- Dedicated social media post
- Exclusive photo booth signage at event
- Company name included in all press releases

EAGLE SPONSOR - \$1,500

EXCLUSIVE

PENDING

- (1) Team of (4) Players
- Logo on sleeve of golf balls provided to all players
- Logo on all event marketing
- Dedicated social media post
- Company name included in all press releases

MEAL SPONSOR - \$500

(4 AVAILABLE)



- Exclusive signage in meal area
- Logo on all event marketing
- Dedicated social media post
- Company name included in all press releases

GIFT BAG SPONSOR - \$1,400

EXCLUSIVE

PENDING

- (1) Team of (4) Players
- Logo on player gift bags
- Right to provide item for player gift bags
- Logo on all event marketing
- Dedicated social media post
- Logo on event signage
- Company name included in all press releases

BIRDIE SPONSOR - \$1,200

(6 AVAILABLE)

- (1) Team of (4) Players
- Logo on mutually agreed upon player gift
- Logo on all event marketing
- Dedicated social media post
- Logo on event signage
- Company name included in all press releases

BUSINESS ON THE GREEN - \$350

(9 AVAILABLE)

- Activation space at designated hole
- Exclusive signage at sponsored hole
- Logo inclusion on event signage
- Logo on all event marketing
- Dedicated social media post
- Company name included in all press releases
- Lunch included for (2) company representatives

TOUGH PUTT SPONSOR - \$300

EXCLUSIVE

PENDING

- Exclusive signage at Tough Putt
- Logo on all event marketing
- Dedicated social media post
- Company name included in all press releases

TEE BOX SPONSOR - \$150

(9 AVAILABLE)

- Exclusive signage at Sponsored Hole
- Company name included in all press releases
- Logo on all event marketing
- Logo inclusion on event signage

CTE Leadership Academy



PRESENTING SPONSOR - \$8,000 EXCLUSIVE PENDING

- Company name included in title of the event: "CTE Leadership Academy presented by Company Name"
- Logo listed on events page in Chamber's 2023 Membership Directory
- Logo inclusion on all CTE Leadership Academy marketing materials
- Table for (8) at the Future of Workforce Development Luncheon
- Table for (8) at CTE Leadership Academy Graduation Dinner
- Logo inclusion on CTE Leadership Academy Gift Bag for students
- Opportunity to include company information and promotional items in gift bags
- Dedicated social media post
- Recognition during each Leadership Academy session
- Company name included in CTE Leadership Academy press releases

BUS SPONSOR - \$1,500 PER SESSION

(6 Available - 1 Per Session)

- Logo inclusion on all CTE Leadership Academy marketing materials
- Opportunity to include company information and promotional items in gift bags
- Dedicated social media post
- Recognition during sponsored session
- Company name included in CTE Leadership Academy press releases

SESSION SPONSOR - \$1,000 PER SESSION

(12 Available - 2 Per Session)

- Logo inclusion on all CTE Leadership Academy marketing materials
- Opportunity to include company information and promotional items in gift bags
- Dedicated social media post
- Recognition during sponsored session
- Company name included in CTE Leadership Academy press releases

LUNCH SPONSOR - \$500 PER SESSION

(24 Available - 4 Per Session)

- Logo inclusion on all CTE Leadership Academy Marketing Materials
- Dedicated social media post
- Recognition during sponsored session
- Company name included in CTE Leadership Academy press releases

GRADUATION DINNER UNDERWRITER SPONSOR - \$1,000

- 4 seats for company representatives & 4 seats for a CTE Leadership Academy students & their family at Company's Table
- Logo inclusion on marketing materials
- Dedicated social media post
- Recognition at Graduation Dinner
- Company Name included in CTE Leadership Academy graduation press release



A program in partnership with Lamar Consolidated ISD geared towards building Fort Bend County's future workforce. The 6-month program gives students behind the scenes access to local educational institutions and businesses while also teaching fundamental soft-skills to prepare them for a successful future.

September 2023 - April 2024

15+ Juniors/Seniors from Lamar CISD High Schools

GRADUATION DINNER TABLE SPONSOR - \$500

- 4 seats for company representatives & 4 seats for a CTE Leadership Academy students & their family at Company's Table
- Recognition at Graduation Dinner



Manufacturing Day

An event designed to expand knowledge about manufacturing, construction, and industrial careers and manufacturing's value to the US economy. Manufacturing Day is for students, parents, educators, customers, suppliers and the community at large.

October 6, 2023

University of Houston Sugar Land, College of Technology | 230+ Local High School Students



PRESENTING SPONSOR \$2,000

EXCLUSIVE

PENDING

- Company name included in title of the event: "Manufacturing Day presented by Company Name"
- Logo listed on events page in Chamber's 2023 Membership Directory
- Exhibitor Booth with premier booth location
- Dedicated social media post
- Logo inclusion on all event marketing materials and event signage
- Recognition during the event
- Company name included in all event-related press releases

STUDENT BUS SPONSOR \$1,000

(4 Available)

- Exhibitor Booth with preferred booth location
- Dedicated social media post
- Logo inclusion on all event marketing materials and event signage
- Recognition during the event
- Company name included in all event-related press releases

LUNCH SPONSOR - \$500

(8 Available)

- Exhibitor Booth with preferred booth location
- Dedicated social media post
- Logo inclusion on all event marketing materials and event signage
- Recognition during the event
- Company name included in all event-related press releases

EXHIBITOR BOOTH - \$100

- Manufacturing Day Booth Space with 6' Table
- Lunch for (2) Company Representatives
- **Exhibitor MUST be in Manufacturing Industry and MUST have an interactive exhibit for the students**
- Logo inclusion on event signage
- Company Name included in all event-related press releases



WORKFORCE DEVELOPMENT

This event is part of the Central Fort Bend Chamber's focus on Workforce Development in Fort Bend County.



ONE TABLE

Community Dinner

OCTOBER 13 | MORTON STREET AT CITY HALL | 200+ COMMUNITY MEMBERS

Dine under the Texas stars & enjoy a family-style, four-course meal crafted by local chefs & restaurants. This fun-filled night includes complimentary beer & wine.

This event is 21+

PRESENTED BY:



BAND SPONSOR: \$1,200 **EXCLUSIVE** **PENDING**

Includes 8 tickets, logo on all event marketing materials, dedicated social media post, company name included in all press releases, signage at event, recognition throughout the event & logo inclusion in the event program

AUTUMN SPONSOR: \$500
(4 AVAILABLE)

Includes 4 tickets, logo inclusion on all event materials, dedicated social media post, recognition throughout the event, company name included in all press releases, signage at event & logo included in event program

TREAT SPONSOR: \$500
(1 AVAILABLE) **PENDING** 

Includes 4 tickets, logo inclusion on all event materials, dedicated signage on "treats" provided to all guests, dedicated social media post, recognition throughout the event, company name included in all press releases, signage at event & logo included in event program

HARVEST SPONSOR: \$1,000
(4 AVAILABLE)

Includes 6 tickets, logo on all event marketing materials, dedicated social media post, company name included in all press releases, signage at event, recognition throughout the event & logo inclusion in the event program

BEVERAGE SPONSOR: \$500 
(1 AVAILABLE) **PENDING**

Includes 4 tickets, right to provide branded koozie or bar napkins, logo inclusion on all event materials, dedicated social media post, company name included in all press releases, signage at event & logo included in event program

BETTER TOGETHER SPONSOR: \$350
(6 AVAILABLE)

Includes 2 tickets, logo inclusion on all event materials, dedicated social media post, company name included in all press releases, signage at event & logo included in event program

FARM TO FORK SPONSOR: \$250
(10 AVAILABLE)

Includes 2 tickets, logo inclusion on all event materials, dedicated social media post, company name included in all press releases, recognition throughout the event, signage at event & logo included in event program



2023 Marketing Opportunities

- Membership Directory
- Website Advertisements
- Email Marketing

Membership Directory

Back Cover - \$2,500

Inside Back Cover - \$2,000

Inside Front Cover - \$2,000

Full Page - \$1,695

Ad Specifications -

With Bleed: 8.75" x 11.25"

Trim: 8.5" x 11" / Live 8" x 10.5"

Non-Bleed: 8" wide x 10.5" tall

1/2 Page Ad - \$995

Ad Specifications -

Horizontal: 7.5" x 4.75"

Vertical: 4.25" x 9.95"

1/3 Page Ad - \$795

Ad Specifications -

Horizontal: 4.75" x 4.75"

Vertical: 2.35" x 9.95"

1/6 Page Ad - \$595

Ad Specifications -

Horizontal: 4.75" x 2.25"

Vertical: 2.35" x 4.9"

Business Card Ad - \$250

Ad Specifications -

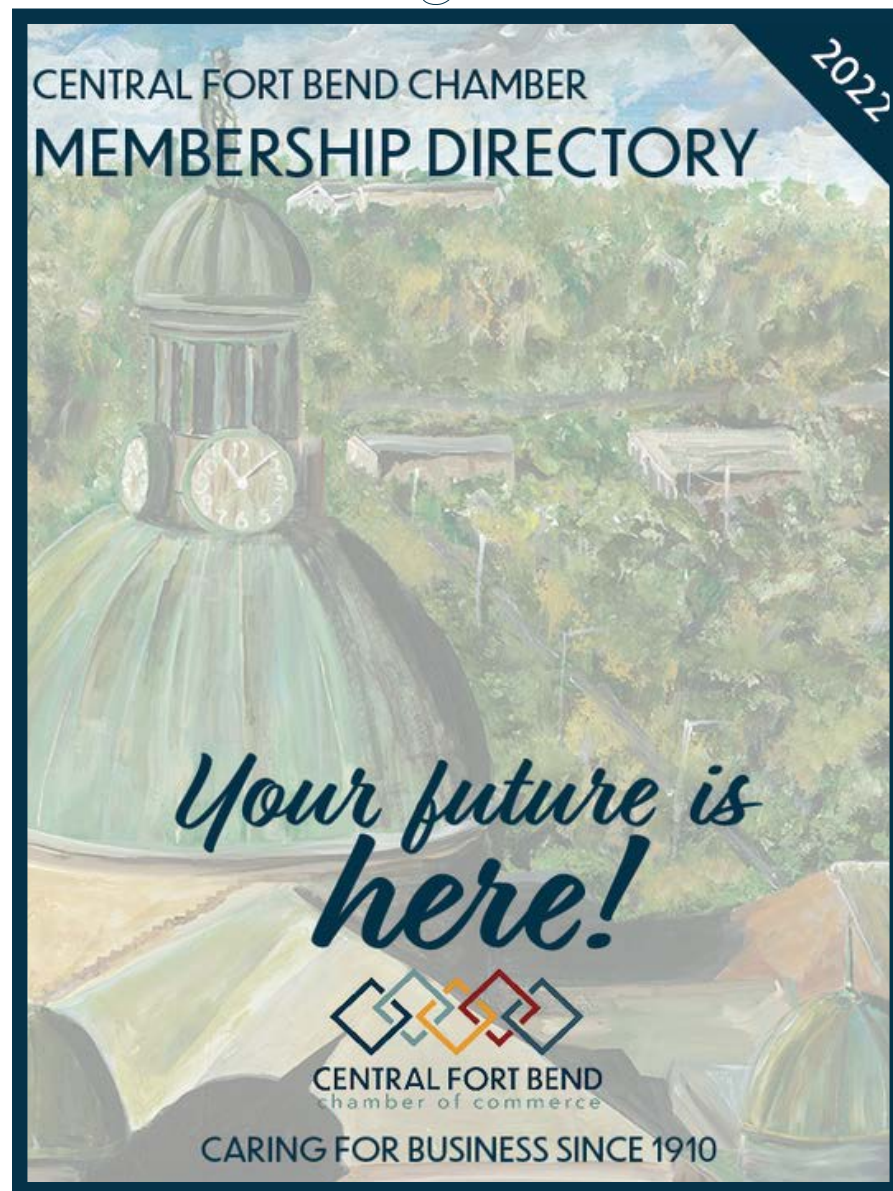
3.345" x 1.669"

Non-Profit Ad - \$150

Ad Specifications -

2.5" x 2.5"

Ad Deadline is Friday, March 3, 2023



Design services available for additional fee.

All Prices Include: Full Color Ad, Print Edition and E-Magazine at CFBCA.org



Website Advertisements

All members are listed on the CFBC website in the Directory, however there are additional advertising opportunities available to gain more exposure for your business.

- **Home Page Banner Ad (728 x 90) - \$400 per quarter**
- **Primary Page Banner Ad (500 x 500) - \$300 per quarter**
- **Secondary Page Banner Ad (500 x 500) - \$200 per quarter**

11,000+
Website Users

32,000+
Page Views

22,000+
User Engagements

*2022 Stats As of 12/9/22

Email Marketing

2,100+

Email Subscribers

(Chamber Members and Local Community Members)

Members can purchase an ad in the Monthly Membership Round-Up to promote their business, their upcoming event, etc.

What does this look like?

- The Monthly Member Round-Up will be limited to (5) members per month
- Monthly Member Round-Up will be sent out the 2nd Thursday of each month
- **Monthly Member Round-Up Ads are \$200 per month**
- Ads will be due the first Thursday of each month